CAPIRA MOBILE
BRING YOUR LIBRARY TO LIFE ONLINE

Imagine a library that's always open and available. With the feature-filled CapiraMobile smartphone app, library goers can engage with your library wherever, whenever they choose.

Multiple benefits for libraries:

Breathe new life into the way you work digitally, streamline your workflow, augment the way you engage with library goers, and monitor the metrics of how your library works.

Knowing the numbers means knowing your library's story and, as required, pivoting to change it. Reports provide in-depth information, tracking your success and making it easy to overcome challenges.

Completely customise the app to your needs. CapiraMobile is an authentic digital extension of the way your library both works and looks.

More than just an app, CapiraMobile replicates those familiar in-person library offerings: searching catalogues, reserving materials, learning more about events and registering for them.

Meet library goers where they are, bringing the library to them. Ease-of-use as well as user-side customisation and personalisation options are top of mind, increasing library usage and inspiring active engagement.

Communicate with your users - the right message at the right time - by pushing notifications which align with your library's goals. Event promotion, important updates, and strategic marketing messages, all delivered directly to the user.

Offer users both choice and convenience with an app which enables full-fledged engagement with their local library with the safety of not having to visit a physical location.

Contact us for more information

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YOUR LIBRARY, YOUR CAPIRAMOBILE

It's not just customisable to your users' needs but to yours as well. Partner with Capira to create a uniquely-yours app that's more than just a logo added to the landing page. Cater to your community's needs by creating specific categories and incorporating components which actually matter to them, all while keeping user experience and convenience top of mind.

CapiraMobile augments the way your users interact with your library and serves your staff through:

Complete convenience
offer your users engagement that's easy and intuitive with registration, self-checkout, virtual browsing and item reservation all in one place.

Goal-orientation
just like you, CapiraMobile keeps your goals in mind and, based on our evaluation, tailors your users' app experience to increase relevance and drive engagement

Proactivity
with push notifications and full-fledged social media platform integration, you can bring your library to life, keeping users not only informed but engaged.

The power to pivot
with CapiraMobile your library can monitor the metrics that matter and, when necessary, adapt and adjust to stay relevant.

To learn more about CapiraMobile, click here.

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